

An extension of your business



## EcoTrack: Carbon Neutral Shipping

Real-Time CO<sub>2</sub> Monitoring & Offsetting Emissions for Sustainable Logistics



# Consumer demand and regulation are driving growth in sustainable logistics

**86%** of supply chain leaders said a sustainable supply chain is a competitive differentiator

**42%** of consumers are waiting longer for products that are better for the environment

**70%** of shippers said they would offset shipments if it can easily be done through a logistics partner



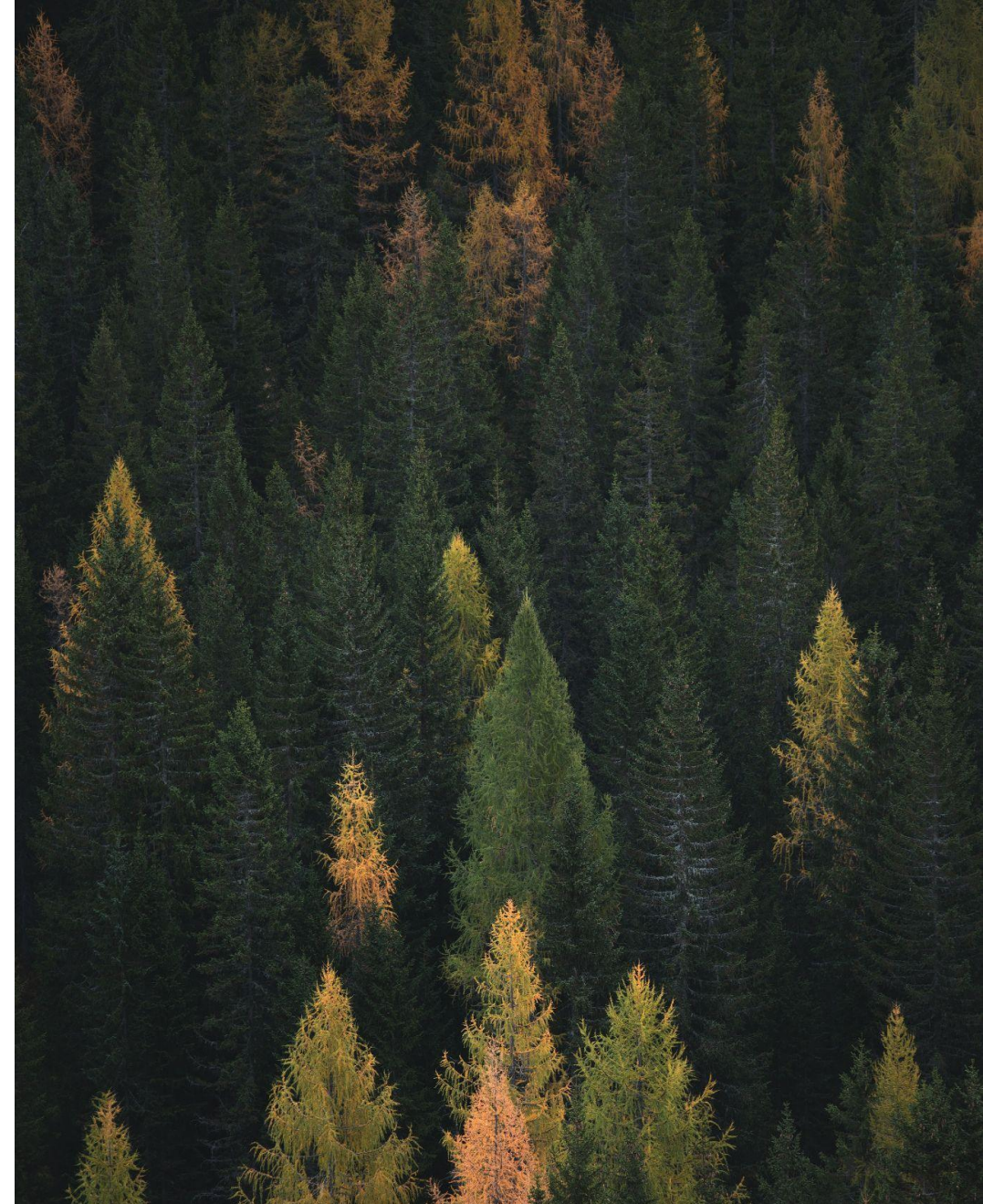
**30%** of shippers who chose not to offset their emissions





# Introducing EcoTrack

- Up to 70% of shippers across the world are looking to their Logistics partners to monitor and offset their shipment emissions for their supply chains
- We are excited to launch with our partners, EcoTrack CO2 via our Logixboard Platform
- Neolink Customers will be able to monitor CO2 emissions for their shipments, report and address their carbon footprint
- Receive more analytics and emissions impact analysis across your supply chain
- Methodology compliant with GLEC Framework, ISO 14083 & Smart Freight Centre audited and accredited
- Understand and reduce your environmental burden via high quality carbon offset programs



# Track your CO2e Emissions on your shipments with Neolink



Dashboard Bookings Orders ISF **Shipments** Inventory Analytics Accounting John Doe

**S000151230**

Baltimore > Ashdad

Order Complete Transit Complete Delivered  
Actual Time of Delivery: 30-Apr-2023

**Shipment Details**

Route	Type	
Baltimore → Ashdad	FCL	
Master Bill	House Bill	Primary Mode
FF5345678	0123456789012	Ocean

CO2e Emissions **2.1 t**

**Cargo Details**

Cargo Goods	Air Conditioner	
Cargo Gross Weight	Volume	Total TEU
8493.000 kg	4820.000	7.5

**Route Details**

Actual Delivery to Final Destination:  
**Saturday, 30 April 2023**

Port of Landing	01-Feb-2023 00:00
Baltimore - USBAL	+
Leg 1 of 1	01-Feb-2023 00:00
MSC Carmen	+
Port of Discharge	01-Apr-2023 00:00
Ashdod- ILASH	+

In the shipment details page, you can see CO2e emissions







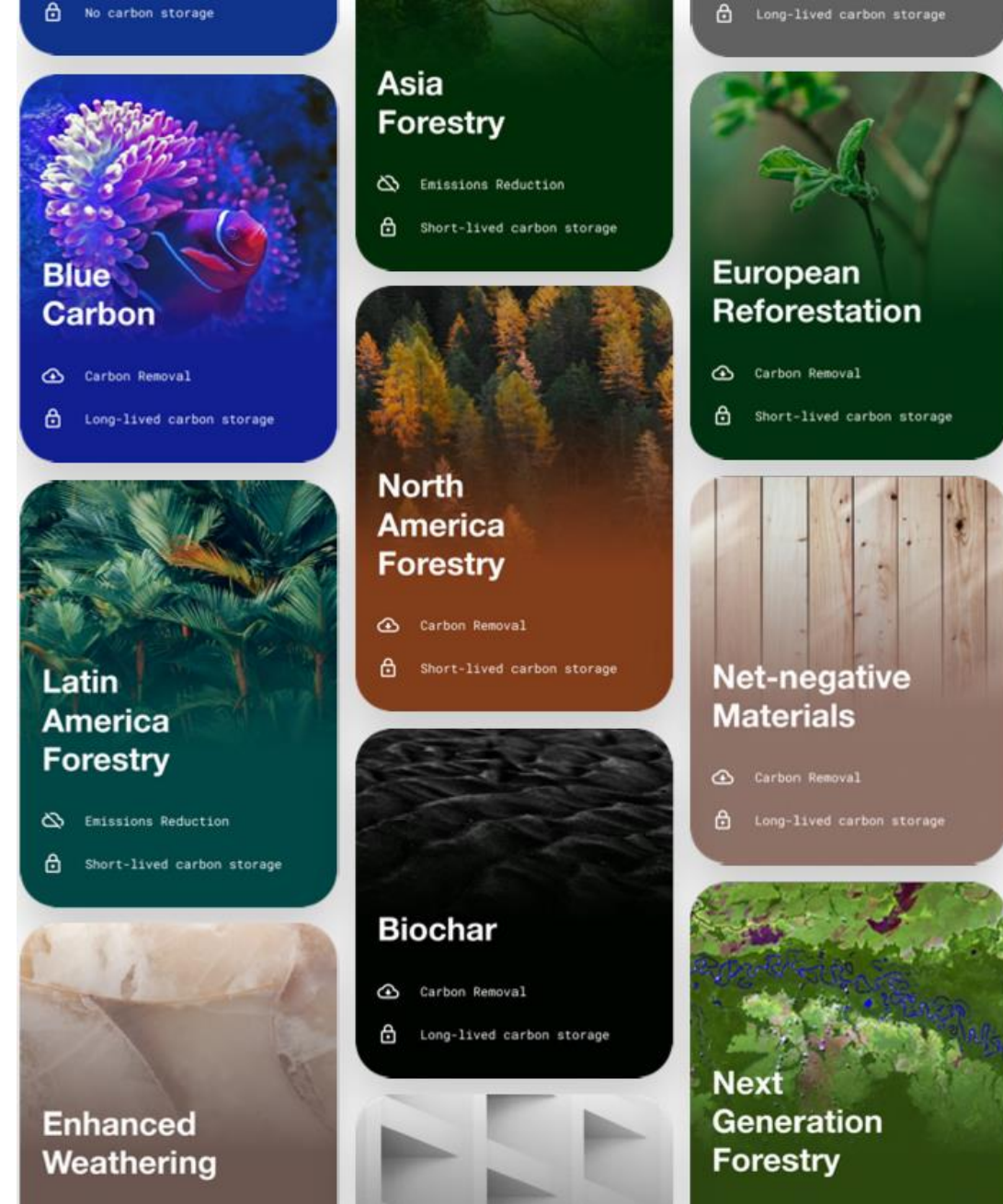
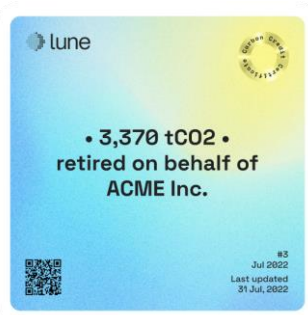
# Take action with High Quality Carbon Offsetting

**Make carbon neutral shipments the default by shipping with Neolink.**

Connecting our customers with a curated list of high-quality carbon offsets and innovative carbon removal projects from around the world.

Projects vetted by in-house analysis of our partners and leading external offset evaluations to mitigate greenwashing risks

**Example:** \$12 USD to make a container from Shanghai to Rotterdam carbon neutral using Forest Conservation Projects – example certification provided below issued by Lune - Verified Carbon Standard:



**For more information contact  
[sales@neolink.au](mailto:sales@neolink.au) or your Neolink  
Representative**

